

# Michigan Makers Market

## SPONSORSHIP OPPORTUNITIES

Please join us in supporting local Michigan artisans by becoming a partner of the **Michigan Makers Market!** Enhance your business exposure, brand awareness, local recognition, and media coverage, while making a statement that you're invested in the community.

**WHAT:** Michigan Makers Market | Fine Art and Craft Shopping Event

**WHEN:** March 18, 2023 from 9:00am - 5:00pm

**WHERE:** VanDyk Mortgage Convention Center | Muskegon, MI

**WHY:** Support local Michigan artisans!

### ART ENTHUSIAST SPONSOR - \$5,000+

- Business logo prominently displayed on website, poster and banners
- Logo on staff/volunteer shirts and exhibitor badges
- Promotional booth space at event (up to 20'x10')
- Three social media recognitions
- Priority promotional announcements during event
- 50 tickets to the event

### VISIONARY SPONSOR - \$3,000+

- Business logo displayed on website, poster and banners
- Promotional booth space at event (10'x10')
- Two social media recognition
- Promotional announcements during event
- 30 tickets to the event

### CREATIVE SPONSOR - \$1,000+

- Business logo displayed on website, poster and banners
- Promotional booth space at event (8'x8')
- One social media recognition
- Promotional announcements during event
- 10 tickets to the event

### FRIENDS OF ART SPONSOR - \$500 up to \$999

- Business logo displayed on website and banners
- Group social media recognition
- 2 tickets to the event



Contact us today to learn more or to become a sponsor!  
231-726-0724 or [director@lakeshoreartfestival.org](mailto:director@lakeshoreartfestival.org)

**LAKESHORE**  
ART FESTIVAL

**MUSKEGON DDA**  
DOWNTOWN DEVELOPMENT AUTHORITY

**WATCH**  
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Michigan Makers Market | An Event of the Lakeshore Art Festival  
PHONE: 231.726.0724 | EMAIL: [mimakers@lakeshoreartfestival.org](mailto:mimakers@lakeshoreartfestival.org) | WEB: [michiganmakersmarket.org](http://michiganmakersmarket.org)  
933 Terrace St. | Muskegon, MI 49440

